

STUDS, STRUTS & STILETTOS

construction fashion exposé

Design Entry

Are you interested in showing a design on the Runway? We're looking for creative teams of designers to conceptualize and create stunning and unique looks for our show!

Design Entry Fee (non-refundable): \$100 for RAB Member -or- \$150 for non-member
 Fee waived for students

Details for Entry

- At least 50% of the design (per model if there are multiple models for one entry) must be made using raw building materials (examples, but not limited to quartz, tile, glass, wood, metal, landscaping materials, or anything you might utilize in the construction of a home).
- **Non-visible** portions of your design are not required to be construction related materials, and do not count toward percentage.
- All materials costs are the responsibility of the design team. We suggest looking for other businesses to partner with.
- **TAKE PHOTOS!** Submit a minimum of 10 pictures taken of the ensemble during construction, from the design stages through final stages of costume creation. Photos will be used for a slideshow during intermission of the show. Have fun with them! **Photos must be submitted by April 9th (photos received after this date will NOT be in the slideshow)** (Email to Shelly at ShellyE@rochesterareabuilders.com in .jpg format.)
- Maximum of 2 assistants per entry will be allowed to accompany the models back stage. Assistants will be required to wear identification provided by staff. One assistant must remain back stage for the duration of the show.
- Design teams will receive two General Admission tickets, to be distributed at your discretion. Tickets can be upgraded to VIP for an additional fee.
- No paints, over-sprays or flammables allowed to be brought on premises.
- Designers must supply their own models.
- Award winning designers agree to allow their designs to be used to promote future shows.
- Hair & makeup will be provided for models.
- Keep in mind your design must be able to fit through a 3ft wide doorway.
- **ATTENTION:** All designs must include the featured design element for 2018: **Wooden Dowels**. You can include it on an accessory or the design itself. You will receive 3ft of 3/8" wooden dowels from Rochester Area Builders. All of the material needs to be incorporated into the design.



Yes, on behalf of my company or myself, I, the below signed, commit to submitting a Design Entry in Studs, Struts & Stilettos, to be held **Thursday, April 19, 2018 in the Mayo Civic Center Auditorium.**

Please charge my Credit Card (Visa, MasterCard, or Discover) the above amount.

Number: _____ 3 digit code: _____ Exp Date: _____

Please invoice me for the above amount.

A check is enclosed for the above amount.

Signature _____ Date _____

Company (if Applicable) _____ Contact _____

Address _____ City/State _____ Zip _____

Phone _____ Email _____

Committee Contacts:

Sarah Franzen, Think Mutual Bank- Chair 507-536-5994

Rebekah Nielsen, Rochester Area Builders 507-282-7698

Ryan Kling-Punt, Habitat for Humanity 507-252-0849 Ext. 4

**Entry Deadline:
Friday, February 16th**

Visit the Habitat ReStore for great deals on Materials!

Return form to:

Rochester Area Builders, Inc.

108 Elton Hills Lane NW * Rochester, MN 55901

Fax: 507-282-6351 * RNielsen@RochesterAreaBuilders.com



**Rochester Area
Builders Inc.**



Design/Team Information

The following information must be submitted by **March 23rd**.

Event will be held on **April 19th, 2018 in the Mayo Civic Center Auditorium.**

How you would like to be listed in the program on screen:

Designer(s): _____

Company (if applicable): _____

Title of Design: _____

List the construction related materials used in the design (Limit to the top 5 materials):

1. _____ 3. _____ 5. _____
2. _____ 4. _____

Do you plan to use the hair & make-up artist provided? Yes No (Keep in mind they are limited to 30 minutes for hair & 30 minutes for make-up. If you have something more elaborate you will want to consult our stylist first or have someone else do it)

Will your model be wearing a hair accessory? Yes No (If yes, please email a photo to our salon contact.)

How/Where was this year's featured design element (wooden dowels) used? _____

Model(s) Contact Information:

Name: _____

Phone: _____ Email: _____

Hair and Make-up will be provided for all models. If you choose to do your own, please notify Rebekah at RNielsen@RochesterAreaBuilders.com.

Photos: As you are creating your design, please remember to take a **minimum of 10 photos** throughout the process. We will be putting together a slideshow of everyone working on their designs to display at the event while the judges tally their scores. Photos are to be emailed to Shelly at ShellyE@RochesterAreaBuilders.com by **April 9th**. (photos received after this date will NOT be in the slideshow)

Interview: Each designer will have a 3-4 minute interview with our judges prior to the show. Be prepared to share what sets your design apart from others.

Awards:

- Most Wearable
- Best Craftsmanship/Use of Construction Materials
- Best of Show
- Best Use of Design Element
- People's Choice
- Habitat's Choice

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